customer service diagram

jw seeds

START

Meet with overseas clients to agree on quantity and price.

- Germination percentage, moisture and purity

Receiving of client's stock seed: quality and treatment control.

- JWS codes
- Traceability

Production areas being selectively chosen to ensure adequate isolation.

- SANSOR

Stock seed sown by JW Seed's technical officers.

Establishment of specific crops and crop reports commence.

- Crop reports
- Photos
- Website

After inspection, reports are updated on the website: pre-bolters, any off types are removed and recorded.

Overseas clients visit their production units.

Crop reports during the flowering and pollination periods are critical.

After flowering inspections, pest and disease control is of utmost importance.

Harvesting and drying.

Pre-cleaning process and moisture testing.

Seed drying.

Seed cleaning, packing and storage. Purity and germination tests are performed.

- Germination certificate according to ISTA rules
- JW Seed's cleaning facility and Rooirivier
- Insurance: fire, storm and damage

Seed transported. Seed shipped according to client's requirements. Invoicing of client.

- Insurance *in trans situ*
- F.O.B
- Port Elizabeth
- Credit Guarantee
- ADF

JW Seed's standard of perfection and ultimate quality ensures **top class products** season after season.

J.W.SEEDS · JOHAN VD WESTHUIZEN & SEUNS